

## STRUCTURE

9 modules  
14 hours training  
Online live sessions

## DURATION

4 weeks  
Twice per week  
1.5 & 2 hr sessions

## PARTICIPATION

25 persons max (first-come)  
Ideal for C suite and middle  
managers of all departments

## LANGUAGE

English  
Greek upon  
request

## MODULES

- 1 Terminology, trends & ESG business case (1.5 hr)
- 2 E, the Environmental pillar of ESG (1.5 hr)
- 3 S, the Social pillar of ESG (1.5 hr)
- 4 G, the Governance pillar of ESG (1 hr)
- 5 ESG Leadership, Strategy & Integration (1 hr)
- 6 ESG Ratings, Frameworks & Supply Chain (2 hr)
- 7 Stakeholder Engagement, Materiality Assessment & GRI Reporting (2 hr)
- 8 KPIs, Goal Setting & Carbon footprint (2 hr)
- 9 Recap & Guest Speaker (1.5 hr)

## BLUEPRINTS

- 1 GRI STANDARDS REPORTING  
structure, principles, contents, and  
compliance requirements
- 2 GHG EMISSIONS REPORTING  
measure and report emissions for  
Scope 1, Scope 2, and Scope 3

## LECTURER

George MARKEZINIS  
Chief Learning Officer EcoSkills Academy  
GRI Certified Sustainability Professional

## MODULE FLOW

E notes modules 1 - 7  
Blueprints module 7 & 8  
Live polls in all sessions  
Simple homework per module  
(discussion at the start of the next class)

## FINAL ASSESSMENT

30 multiple choice questions  
1 hour duration | 70% min score  
2 attempts allowed

## MEMBERSHIP CREDIT POLICY

Shipping companies – 1 credit participation  
Corporate Associates – 1 credit participation  
Supporters – 1 discounted (50%) participation  
Extra participants – €500 per person

## ATTENDANCE

Prompt start & end  
Instructor availability 15 min (start - end)  
2 absences allowed - Delays over 15 min  
considered absences

## CERTIFICATION

Certificate of Attendance  
issued upon  
successful participation

## SIGN IN INSTRUCTIONS

Go to <https://elearning.helmepa.gr>  
Fill-in username & password – sent to  
your email upon your registration  
Click on “ESG Masterclass”  
Click on “Live Session”

More info

Matoula ANTONAKOU | Membership Manager | [mantonakou@helmepa.gr](mailto:mantonakou@helmepa.gr) | +30 210 9343088 